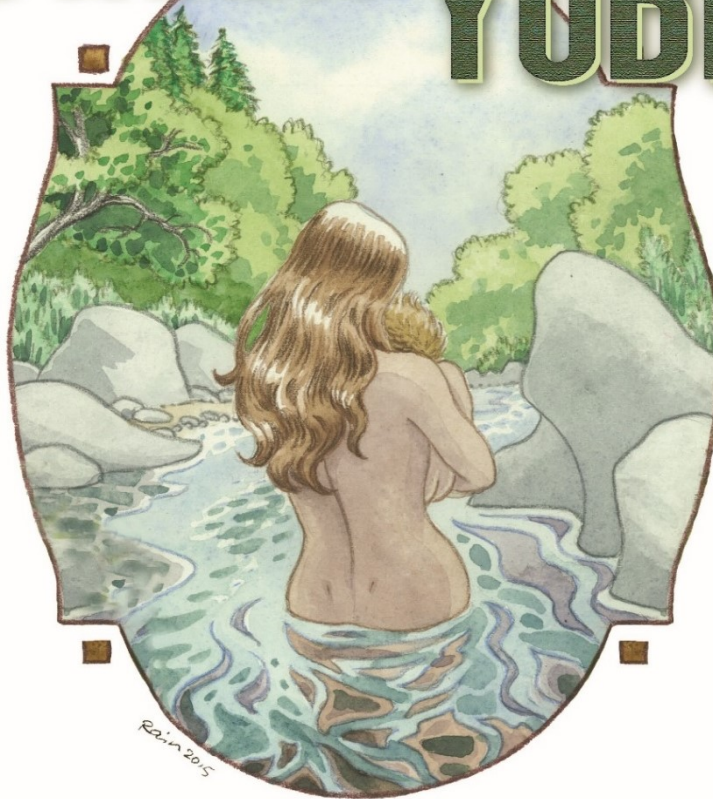




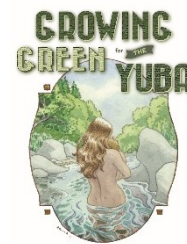
**3rd Annual**

# GROWING GREEN for THE YUBA



**Growing Green for the Yuba:  
An All-day Workshop About Environmentally Responsible  
Cannabis Cultivation**

April 30, 2017: 9:30 am—4:00 pm  
LOVE Building, Condon Park, 660 Minnie Street, Grass Valley  
[www.YubaRiver.org/marijuana](http://www.YubaRiver.org/marijuana)  
[www.GrowingGreenfortheYuba.org](http://www.GrowingGreenfortheYuba.org)



## **Growing Green for the Yuba: Our Vision**

The South Yuba River Citizens League (SYRCL) is proud to host the 3rd Annual “Growing Green for the Yuba” on Sunday, April 30, 2017, an all-day workshop for anyone interested in learning more about best practices in cannabis cultivation that protect the environment.

While the political and legal future for cannabis cultivation in the Yuba River watershed is evolving, SYRCL remains committed to sharing educational information that protects the river from potential negative impacts. For example, the overuse of chemical fertilizers, pesticides and herbicides pollutes the water and poisons wildlife. Inappropriate water diversions, deforested and poorly graded land leads to dry creek beds, toxic algae blooms and damaged habitat for native fish and wildlife.

At the workshop, the public will learn from local and regional experts about practices for cultivation that will safeguard the Yuba watershed. The presenters will address a variety of topics including water management systems, soil health, nutrient use, and pest management. There will also be a panel discussion focused on local and statewide regulations.

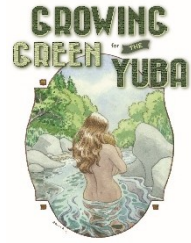
The South Yuba River Citizens League’s vision is that people will see that well-regulated agriculture – which is what cannabis cultivation could be – should not harm water quality, fish and wildlife.

At SYRCL we’re addressing the sustainable cultivation issue through collaborative leadership, science, stewardship and education. As a community we can educate each other to ensure cannabis is grown in an environmentally responsible and sustainable way.

Your generous business sponsorship makes this popular workshop possible. It also funds our on-going educational work to help protect and safeguard the health of the Yuba and the wildlife it supports.

Thank you.

# Growing Green for the Yuba: Sponsorship Agreement



LEVEL OF SPONSORSHIP *(please check appropriate line)*

\_\_\_\_\_ \$500      \_\_\_\_\_ \$750      \_\_\_\_\_ \$1,000      \_\_\_\_\_ \$1,500

\_\_\_\_\_ \$2,500      \_\_\_\_\_ Co-Title: \$3,500      \_\_\_\_\_ Title: \$5,000

Other items mutually agreed upon \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## SPONSOR:

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

E-mail address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sponsor's signature \_\_\_\_\_ Date \_\_\_\_\_

## SYRCL:

Accepted by \_\_\_\_\_ Date \_\_\_\_\_

Printed name and title \_\_\_\_\_

**Please make checks payable to the South Yuba River Citizens League or SYRCL**

*Please email or mail document to:*

Julie Pokrandt, Development Director

SYRCL/313 Railroad Ave. Suite 101, Nevada City, CA 95959

Phone: 530-265-5961 x 214, email: julie@syrcl.org

\*For qualifying sponsors, please send a high-resolution jpeg or eps of your company logo to julie@syrcl.org

# Growing Green for the Yuba: Sponsorship Opportunities At-A-Glance



Sunday, April 30, 2017: 9:30 am—4:00 pm • LOVE Building, Condon Park, Grass Valley, CA

For more information about sponsorship, contact Julie Pokrandt, Development Director at [julie@syrcf.org](mailto:julie@syrcf.org) or (530) 265-5961 x 214

BENEFITS	\$5,000 Title Sponsor	\$3,500 Co-Title Sponsor	\$2,500	\$1,500	\$1,000	\$750	\$500
VIDEO: Your logo in how-to videos, produced by SYRCL	✓	-	-	-	-	-	-
NEWSPAPER: Logo in <i>The Union's</i> Gardening Insert on 4/20/17 <i>(Please pledge by 4/10 to receive this perk)</i>	✓	✓	-	-	-	-	-
POSTER: Logo on posters distributed county-wide <i>(Please pledge by 3/31 to receive this perk)</i>	✓	✓	-	-	-	-	-
OTHER WORKSHOPS: Named sponsor at monthly week-night talks (4 events over the next 5 months)	✓	✓	✓	-	-	-	-
<b>MEMBERSHIP: Nevada County Cannabis Alliance \$1,000 level</b> <i>(Includes dual membership with California Growers Association)</i> <a href="http://nccannabisalliance.org/get-involved/associate-membership/">nccannabisalliance.org/get-involved/associate-membership/</a>	✓	✓	✓	-	-	-	-
TABLE SPACE: At Love Building venue	✓	✓	✓	✓	-	-	-
BANNER: On display at event (banner provided by business)	✓	✓	✓	✓	✓	-	-
E-MAIL: Recognition in SYRCL's e-newsletter (12,000 people)	✓	✓	✓	✓	✓	-	-
PROGRAM: Your logo on event program/hand-outs	✓	✓	✓	✓	✓	✓	Name
EVENT SIGNAGE: Your logo on event-day signs	✓	✓	✓	✓	✓	✓	Name
FACEBOOK: Posts recognizing sponsorship	✓	✓	✓	✓	✓	✓	✓
WEBSITE: Recognition on event webpage	Top-bill Logo & Link	Co-Title Logo & Link	Large Logo & Link	Med Logo & Link	Small Logo & Link	Small Logo & Link	Small Logo
EMCEE: Live thank you from the mike	✓	✓	✓	✓	✓	✓	✓
SYRCL Business Membership	✓	✓	✓	✓	✓	✓	✓

## South Yuba River Citizens League: About Us

Since 1983, the South Yuba River Citizens League (SYRCL) has fought to protect the Yuba River in Northern California—a critical river for endangered salmon. To prevent new dams from being built, we waged a 16-year campaign and won State Wild and Scenic River status for the Yuba. As 501(c)3 nonprofit organization, our mission is to unite the community to protect and restore the Yuba River. Fueled by 3,500 members and volunteers, we advocate powerfully, promote stewardship, educate the public, and spearhead innovative restoration projects for the Yuba watershed. Our major programs are River Science, River Advocacy, River Education, River People and the Wild & Scenic Film Festival.



313 Railroad Ave. Suite 101, Nevada City, CA 95959  
[www.YubaRiver.org](http://www.YubaRiver.org) (530)265-5961