



1. How well do you think things are going in the Yuba River watershed today?		
	Response Percent	Response Count
Very Well	5.2%	31
Well	48.1%	286
Neutral	26.9%	160
Badly	8.9%	53
Very Badly	0.8%	5
Don't know	9.9%	59
What do you thin	k is the most important challenge facing the Yuba River watershed today?	359
	answered question	594
	skipped question	15

2. How satisfied are you with the direction SYRCL is going today? Response Response Percent Count Very Satisfied 33.4% 198 Satisfied 48.2% 286 Neutral 8.3% 49 Γ Dissatisfied 3.0% 18 Very Dissatisfied 1.2% 7 Don't know 5.9% 35 What do you think is the most important thing that SYRCL should be working on? 315 answered question 593 skipped question 16

3. How important to you is SYRCL's River Science program overall? (The River Science program involves River Monitoring, River Restoration projects, and Watershed Assessment.)

		Response Percent	Response Count
Very Important		69.0%	385
Important		24.4%	136
Neutral		3.8%	21
Unimportant	1	0.2%	1
Very Unimportant		0.0%	0
Don't know		2.7%	15
		Comments:	107
		answered question	558
		skipped question	51

4. How important to you is SYRCL's River Monitoring program? (Now in its 11th year, nearly 80 citizen monitors volunteer to collect monthly water samples from over 40 sites.)

		Response Percent	Response Count
Very Important		62.5%	346
Important		28.9%	160
Neutral		4.5%	25
Unimportant	0	0.9%	5
Very Unimportant	0	0.4%	2
Don't know		2.9%	16
		Comments:	112
		answered question	554
		skipped question	55

5. How important to you are SYRCL's River Restoration projects? (SYRCL has restoration projects underway in the lower Yuba and in Loney and Deer Meadows.)

		Response Percent	Response Count
Very Important		60.3%	335
Important		32.2%	179
Neutral		2.5%	14
Unimportant	0	0.9%	5
Very Unimportant	0	0.4%	2
Don't know		3.8%	21
		Comments:	84
		answered question	556
		skipped question	53

6. How important to you is it that SYRCL, through its River People program, is powered by a very large number of volunteers? (The River People program coordinates SYRCL's hundreds of volunteers in our "people-powered" projects such as the Annual River Cleanup Day, the Wild & Scenic Film Festival and other events, special campaigns, plus numerous day-to-day projects in the field and at our office.)

		Response Percent	Response Count
Very Important		67.1%	372
Important		27.3%	151
Neutral		4.5%	25
Unimportant	1	0.2%	1
Very Unimportant	1	0.2%	1
Don't know	0	0.7%	4
		Comments:	97
	answ	vered question	554
	skij	pped question	55

7. How important to you is SYRCL's Annual River Cleanup Day? (Now in its 15th year, SYRCL mobilizes hundreds of volunteers annually to clean over 100 miles of creek, river and lake shoreline. Last year, 633 volunteers removed over 13,000 pounds of trash and recyclables.)

		Response Percent	Response Count
Very Important		66.2%	364
Important		29.6%	163
Neutral		2.4%	13
Unimportant	0	0.4%	2
Very Unimportant	I	0.2%	1
Don't know		1.3%	7
		Comments:	114
		answered question	550
		skipped question	59

8. How important to you are SYRCL's River Advocacy campaigns overall? (A recent example of an Advocacy campaign is SYRCL's work to keep the South Yuba River and Malakoff Diggins State Parks open. Other examples include SYRCL's work related to dam relicensing and the Yuba Salmon Now! campaign.)

	Response Percent	Response Count
Very Important	74.1%	410
Important	19.5%	108
Neutral	4.2%	23
Unimportant	0.4%	2
Very Unimportant	0.2%	1
Don't know	1.6%	9
	Comments:	98
	answered question	553
	skipped question	56

9. How important to you is SYRCL's Yuba Salmon Now! campaign to restore wild salmon to the Upper Yuba watershed? (SYRCL's "Yuba Salmon Now!" campaign is focused on litigation and advocacy to remove barriers to fish passage, increase water flows and decrease water temperatures to improve conditions and habitat for salmon.)

	Response Percent	Response Count
Very Important	66.7%	369
Important	24.8%	137
Neutral	6.0%	33
Unimportant	0.9%	5
Very Unimportant	0.7%	4
Don't know	0.9%	5
	Comments:	100
	answered question	553
	skipped question	56

10. How important to you is SYRCL's "Save Our Yuba State Parks" campaign to keep the South Yuba River and Malakoff Diggins State Parks open? (In December, SYRCL cosponsored a Town Hall meeting that attracted 400 people, and organized a letter writing and petition gathering drive that collected over 10,000 signatures. This display of "overwhelming community support" helped convince State officials to keep the South Yuba River State Park open. SYRCL is now focused on finding a solution to keep Malakoff Diggins State Park open too.)

		Response Percent	Response Count
Very Important		64.2%	354
Important		24.9%	137
Neutral		8.5%	47
Unimportant	0	1.1%	6
Very Unimportant	0	0.4%	2
Don't know	0	0.9%	5
		Comments:	100
		answered question	551
		skipped question	58

11. How important to you is SYRCL's Wild & Scenic Film Festival? (SYRCL's Wild & Scenic Film Festival is designed to inspire activism and support our programs.)

	Response Percent	Response Count
Very Important	50.3%	280
Important	29.8%	166
Neutral	14.7%	82
Unimportant	2.7%	15
Very Unimportant	1.6%	9
Don't know	0.9%	5
	Comments:	158
	answered question	557
	skipped question	52

12. How important to you are SYRCL's membership events? (SYRCL produces several annual membership events to bring the community together and raise funds such as the "Wild for the Yuba" beer and wine tasting event, and the Auction.)

	Response Percent	Response Count
Very Important	18.1%	100
Important	35.0%	194
Neutral	33.8%	187
Unimportant	6.9%	38
Very Unimportant	1.8%	10
Don't know	4.5%	25
	Comments:	106
	answered question	554
	skipped question	55

13. How important would SYRCL's proposed "River Ambassadors" program be to you? (We are considering recruiting volunteers to serve as "River Ambassadors" to focus on cleanliness and safety at the major South Yuba River crossings.)

Response Count	Response Percent	
134	25.0%	Very Important
203	37.9%	Important
135	25.2%	Neutral
16	3.0%	Unimportant
6	1.1%	Very Unimportant
42	7.8%	Don't know
115	Comments:	
536	answered question	
73	skipped question	

14. How important would resuming SYRCL's "River Education" program be to you? (The proposed River Education program would seek ways to cultivate a greater sense of stewardship and knowledge about environmental and river ecology issues with students from elementary to college levels, and the larger community as well.)

	Response Percent	Response Count
Very Important	48.5%	262
Important	37.8%	204
Neutral	10.0%	54
Unimportant	1.3%	7
Very Unimportant	0.9%	5
Don't know	1.5%	8
	Comments:	112
	answered question	540
	skipped question	69

15. How important would expanding SYRCL's work with local "Watershed Groups" be to you? (SYRCL would organize meetings with residents in their local sub-watershed to document concerns and issues, guide local watershed assessment processes, and support local projects.)

	Respons Percen	
Very Important	32.2	% 173
Important	41.6	% 224
Neutral	19.0	% 102
Unimportant	2.0	% 11
Very Unimportant	1.3	% 7
Don't know	3.9	% 21
	Comment	s: 92
	answered question	on 538
	skipped questio	on 71

16. How should SYRCL prioritize its work plan for the next three years? Please rank from 1 (MC 9 (LEAST important) the following:

	1 (Most important)	2	3	4	5	6	7	8	9 (Least important)
Annual River Cleanup program	17.3% (84)	11.8% (57)	12.4% (60)	11.5% (56)	15.3% (74)	10.5% (51)	10.1% (49)	5.6% (27)	5.6% (27)
New River Ambassadors program	3.2% (15)	3.8% (18)	5.3% (25)	5.8% (27)	7.2% (34)	12.6% (59)	12.8% (60)	19.2% (90)	30.1% (141)
River Education program	9.6% (46)	9.8% (47)	12.3% (59)	17.4% (83)	15.5% (74)	13.2% (63)	10.7% (51)	7.7% (37)	3.8% (18)
River Monitoring program	14.8% (72)	20.6% (100)	20.2% (98)	17.1% (83)	9.7% (47)	7.4% (36)	6.0% (29)	3.1% (15)	1.2% (6)
River Restoration projects	15.7% (76)	19.4% (94)	17.9% (87)	13.6% (66)	15.1% (73)	7.2% (35)	5.4% (26)	3.7% (18)	2.1% (10)
River Advocacy campaigns	15.9% (76)	8.8% (42)	11.5% (55)	8.2% (39)	8.8% (42)	16.6% (79)	13.8% (66)	11.1% (53)	5.2% (25)
Watershed Groups program	2.1% (10)	4.7% (22)	6.2% (29)	9.2% (43)	9.8% (46)	10.7% (50)	18.1% (85)	21.3% (100)	17.9% (84)
Wild & Scenic Film Festival	11.8% (60)	13.8% (70)	9.6% (49)	9.4% (48)	9.6% (49)	9.6% (49)	9.6% (49)	11.6% (59)	14.9% (76)
Yuba Salmon Now! campaign	19.1% (97)	13.6% (69)	9.0% (46)	9.8% (50)	7.3% (37)	10.0% (51)	10.2% (52)	10.8% (55)	10.2% (52)
									answere
									skippe

17. What do you think are the three most important issues that SYRCL should focus on?

	First	Second	Third	Rating Average	Response Count
Climate Change	48.1% (26)	22.2% (12)	29.6% (16)	2.19	54
Dam relicensing (FERC)	48.1% (87)	24.3% (44)	27.6% (50)	2.20	181
Dam removal (Daguerre Point Dam)	36.0% (62)	40.7% (70)	23.3% (40)	2.13	172
Dam removal (Englebright Dam)	42.1% (77)	33.9% (62)	24.0% (44)	2.18	183
Development impacts	29.0% (45)	40.0% (62)	31.0% (48)	1.98	155
Fire prevention	30.2% (13)	27.9% (12)	41.9% (18)	1.88	43
Logging impacts	17.8% (8)	42.2% (19)	40.0% (18)	1.78	45
Mining impacts	19.7% (13)	39.4% (26)	40.9% (27)	1.79	66
Mining clean-up	10.4% (7)	32.8% (22)	56.7% (38)	1.54	67
Off-Highway Vehicle (OHV) impacts	14.6% (6)	43.9% (18)	41.5% (17)	1.73	41
Water pollution impacts from pesticides/herbicides	32.5% (49)	32.5% (49)	35.1% (53)	1.97	151
Recreational impacts (such as camping, fire, garbage, litter)	18.8% (21)	33.9% (38)	47.3% (53)	1.71	112
State Parks (keep them open)	44.4% (99)	28.3% (63)	27.4% (61)	2.17	223
Water use conservation	24.7% (19)	35.1% (27)	40.3% (31)	1.84	77
			Other (plea	ise specify)	56
			answere	d question	538
			skippe	d question	71

18. Have you volunteered for SYRCL in the past three years? Response percent Response Count See Percent See See Yes See See See No See A0.5% 220 See See See See See See See See No See See

19. For each of the following statements, please rate your level of agreement:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	N/A	Rating Average	Response Count
"SYRCL provides good opportunities for me to volunteer"	63.4% (199)	29.3% (92)	6.4% (20)	0.6% (2)	0.0% (0)	0.3% (1)	4.56	314
"I feel my volunteer time makes a difference"	49.0% (153)	40.7% (127)	7.7% (24)	1.3% (4)	0.0% (0)	1.3% (4)	4.39	312
"I am given clear direction about my volunteer assignment"	48.9% (152)	36.0% (112)	8.7% (27)	2.9% (9)	0.0% (0)	3.5% (11)	4.36	311
"I feel appreciated for my volunteer work"	57.7% (180)	29.5% (92)	8.3% (26)	1.9% (6)	1.0% (3)	1.6% (5)	4.43	312
						C	omments:	47
					an	swered	question	314

skipped question 295

20. SYRCL relies on volunteers to participate in our programs and campaigns. How likely would you be to VOLUNTEER for the following activities?

	Very Likely	Likely	Neutral	Unlikely	Very Unlikely	N/A	Rating Average	Response Count
Advocacy campaigns	11.4% (46)	20.1% (81)	28.5% (115)	19.1% (77)	12.2% (49)	8.7% (35)	2.99	403
Annual River Cleanup	34.8% (162)	35.0% (163)	12.4% (58)	5.4% (25)	6.0% (28)	6.4% (30)	3.93	466
Auction	11.6% (48)	17.7% (73)	21.1% (87)	24.7% (102)	17.9% (74)	7.0% (29)	2.79	413
Membership events	5.1% (21)	16.9% (69)	30.6% (125)	22.5% (92)	15.9% (65)	8.8% (36)	2.70	408
River Ambassadors program	4.3% (17)	15.1% (60)	27.9% (111)	24.1% (96)	18.3% (73)	10.3% (41)	2.59	398
River Education program	9.3% (38)	21.6% (88)	27.2% (111)	19.6% (80)	14.2% (58)	8.1% (33)	2.91	408
River Monitoring program	13.8% (58)	22.1% (93)	23.0% (97)	19.0% (80)	13.1% (55)	9.0% (38)	3.05	421
River Restoration projects	14.6% (62)	30.8% (131)	23.8% (101)	13.6% (58)	8.9% (38)	8.2% (35)	3.31	425
Watershed Groups	9.1% (36)	13.9% (55)	31.2% (124)	21.7% (86)	15.6% (62)	8.6% (34)	2.77	397
Wild & Scenic Film Festival	37.5% (171)	23.9% (109)	15.1% (69)	8.8% (40)	9.0% (41)	5.7% (26)	3.77	456
Work in the SYRCL office	8.4% (35)	13.2% (55)	21.9% (91)	25.7% (107)	19.7% (82)	11.1% (46)	2.61	416
Yuba Salmon Now! campaign	13.3% (56)	22.8% (96)	25.2% (106)	17.1% (72)	13.5% (57)	8.1% (34)	3.06	421

Comments:

answered question 495

114

skipped question 114

21. SYRCL relies heavily on membership dues and donations to support our work. How likely would you be to DONATE to the following activities in addition to paying membership dues?

	Very Likely	Likely	Neutral	Unlikely	Very Unlikely	N/A	Rating Average	Respons Count
Advocacy campaigns	9.1% (36)	20.9% (83)	29.5% (117)	17.9% (71)	13.9% (55)	8.8% (35)	2.93	39
Annual River Cleanup	10.1% (41)	23.4% (95)	29.8% (121)	16.0% (65)	12.6% (51)	8.1% (33)	3.03	40
Auction	11.9% (48)	20.6% (83)	23.6% (95)	20.6% (83)	15.2% (61)	8.0% (32)	2.93	4
Membership events	3.8% (15)	15.6% (61)	33.7% (132)	23.0% (90)	15.6% (61)	8.4% (33)	2.66	3
River Ambassadors program	2.4% (9)	10.5% (40)	36.4% (139)	24.6% (94)	17.5% (67)	8.6% (33)	2.51	3
River Education program	7.5% (30)	22.5% (90)	31.0% (124)	16.8% (67)	13.8% (55)	8.5% (34)	2.93	4
River Monitoring program	8.8% (35)	21.1% (84)	30.9% (123)	16.6% (66)	14.3% (57)	8.3% (33)	2.93	3
River Restoration projects	10.5% (43)	27.1% (111)	29.1% (119)	13.9% (57)	11.2% (46)	8.1% (33)	3.13	4
Watershed Groups	5.1% (20)	9.7% (38)	38.9% (152)	21.7% (85)	15.9% (62)	8.7% (34)	2.63	3
Wild & Scenic Film Festival	13.4% (55)	22.2% (91)	24.0% (98)	17.1% (70)	15.2% (62)	8.1% (33)	3.02	4
Yuba Salmon Now! campaign	14.7% (62)	24.4% (103)	26.3% (111)	13.7% (58)	12.8% (54)	8.1% (34)	3.16	4
						С	omments:	

answered question	471
skipped question	138

22. For each of the following statements, please rate your level of agreement:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	N/A	Rating Average	Response Count
"Becoming a member is easy"	52.3% (260)	33.8% (168)	6.8% (34)	1.0% (5)	0.0% (0)	6.0% (30)	4.46	49
"Donating online is easy"	31.0% (153)	29.4% (145)	17.8% (88)	0.8% (4)	0.4% (2)	20.5% (101)	4.13	49
"The benefits of being a member are clear to me"	32.0% (158)	36.2% (179)	20.0% (99)	5.5% (27)	1.4% (7)	4.9% (24)	3.97	49
"I feel appreciated for my donations"	30.7% (150)	32.7% (160)	20.9% (102)	2.9% (14)	0.8% (4)	12.1% (59)	4.02	48
"I receive timely notice to renew my annual membership"	26.5% (131)	30.2% (149)	20.6% (102)	4.0% (20)	1.6% (8)	17.0% (84)	3.91	49
"To support SYRCL's work, it is important to be a dues-paying member"	40.4% (202)	31.4% (157)	13.2% (66)	6.4% (32)	3.2% (16)	5.4% (27)	4.05	50
						С	omments:	4
					а	nswered	question	50

skipped question 104

23. Generally speaking, how satisfied are you with how SYRCL keeps you informed about its activities?

	Response Percent	Response Count
Very Satisfied	45.0%	232
Satisfied	40.3%	208
Neutral	7.6%	39
Dissatisfied	2.5%	13
Very Dissatisfied	1.0%	5
Don't know	3.7%	19
	answered question	516
	skipped question	93

24. Please rate your preferred way to get information from SYRCL from 1 (MOST preferred) to 5 (LEAST preferred): [check all that apply]

	1 (Most preferred)	2	3 (Neutral)	4	5 (Least preferred)	Response Count
E-newsletters, emailed to me	85.3% (429)	8.7% (44)	2.8% (14)	1.8% (9)	1.4% (7)	503
Printed newsletter, mailed to my home	10.9% (45)	14.0% (58)	14.0% (58)	11.9% (49)	49.2% (203)	413
Facebook	9.6% (39)	17.3% (70)	13.1% (53)	10.6% (43)	49.4% (200)	405
Articles in The Union	14.9% (64)	28.9% (124)	25.9% (111)	11.4% (49)	18.9% (81)	429
Articles on Yubanet.com	11.4% (45)	20.0% (79)	32.4% (128)	13.2% (52)	23.0% (91)	395
Town Hall meetings	7.9% (31)	20.3% (79)	35.9% (140)	13.1% (51)	22.8% (89)	390
Speakers Series (guest lecturers)	11.4% (47)	29.7% (122)	37.0% (152)	10.9% (45)	10.9% (45)	411
SYRCL Website	28.1% (124)	37.1% (164)	24.9% (110)	5.0% (22)	5.0% (22)	442
Please tell us your	suggestions fo	or how SYRCL	can do a better	job communic	ating with you:	70
				answe	ered question	513

skipped question 96

25. How important is it to you that we stay in downtown Nevada City? Background: SYRCL's lease expires this year, and we will need to relocate our office soon. We want to stay accessible to our members, volunteers and visitors. We also want the most affordable and efficient office space available so that we can devote the majority of our funds to our programs.

	Response Percent	Response Count
Very Important	23.5%	120
Important	18.8%	96
Neutral	32.3%	165
Unimportant	15.5%	79
Very Unimportant	5.7%	29
Don't know	4.3%	22
	Comments:	114
	answered question	511
	skipped question	98

26. I am currently an annual dues-paying SYRCL member:			
	Response Percent	Response Count	
Yes	56.6%	290	
No	33.6%	172	
Don't know	9.8%	50	
	answered question	512	
	skipped question	97	

27. In addition to being a dues-paying member, I support SYRCL with additional donations and/or attend fundraising events.

Response Count	Response Percent	
256	50.7%	Yes
135	26.7%	No
114	22.6%	Not applicable (not a member)
505	answered question	
104	skipped question	

28. I am a SYRCL volunteer		
	Response Percent	Response Count
Yes	56.8%	283
No	43.2%	215
	answered question	498
	skipped question	111

29. Why do you support SYI	RCL? [check all that apply]	
	Response Percent	Respons Count
To be part of the local environmental community	66.4%	33
To protect and restore the Yuba River and watershed	89.2%	44
For the membership benefits (event discounts, gifts)	6.8%	:
To participate in SYRCL events	33.4%	10
For social opportunities	17.8%	ł
For volunteer opportunities	26.8%	1:
Other (please specify)	11.4%	ł
	answered question	50
	skipped question	1(

30. If you stopped renewing your membership, why? [check all that apply]

	Response Percent	Response Count
Not applicable, I'm still a member	54.7%	204
I disagree with the direction of SYRCL's work	1.3%	5
I forgot to renew	8.8%	33
SYRCL's work doesn't inspire me enough to give money	1.3%	5
Financial reasons	22.5%	84
I did not receive a renewal notice	4.3%	16
Other (please specify)	16.1%	60
	answered question	373
	skipped question	236

31. Gender:		
	Response Percent	Response Count
Male	44.5%	226
Female	55.5%	282
	answered question	508
	skipped question	101

32. Age:		
	Response Percent	Response Count
under 20	1.2%	6
21-30	6.1%	31
31-40	6.9%	35
41-50	15.7%	80
51-64	49.0%	249
65+	21.1%	107
	answered question	508
	skipped question	101

33. How many years have you been active in SYRCL (as a member, volunteer, donor, event attendee, etc)?

	Response Percent	Response Count
Less than a year	5.7%	29
1-2 years	9.8%	50
3-5 years	26.8%	136
6-10 years	20.1%	102
Over 10 years	31.1%	158
Not applicable	6.5%	33
	answered question	508
	skipped question	101

34. How often do you visit the Yuba River in the summer?			
	Response Percent	Response Count	
Never	5.5%	28	
A couple of times total	28.5%	146	
Once a month	13.1%	67	
A couple of times a month	29.3%	150	
Once a week	11.9%	61	
More than once a week	11.7%	60	
	answered question	512	
	skipped question	97	

35. Which fork of the Yuba	River do you visit the most?		
		Response Percent	Response Count
North		8.6%	42
Middle		5.5%	27
South		77.7%	379
Don't know		8.2%	40
		answered question	488
		skipped question	121

36. Describe your recreational use of the Yuba River: [check all that apply] Response Response Percent Count Fishing 13.4% 67 Swimming 74.9% 374 Hiking 81.2% 405 Boating 11.2% 56 Camping 18.6% 93 Picnicking 44.7% 223 Gold panning 5.2% 26 Other (please specify) 17.6% 88 answered question 499 skipped question 110

37. Where do you live? Response Response Percent Count Grass Valley 22.3% 104 **Nevada City** 45.5% 212 North San Juan/San Juan Ridge 4.1% 19 Penn Valley 4.9% 23 Rough and Ready 1.3% 6 7 Truckee 1.5% Other Nevada County 4.5% 21 Sierra County 0.6% 3 Yuba County 2.6% 12 Placer County 2.8% 13 Plumas County 0.0% 0 Sacramento area 2.4% 11 San Francisco Bay Area 7.5% 35 Other (please specify) 70 answered question 466 skipped question 143

38. Do you have any additional comments to share with SYRCL's Board of Directors and staff?

	Response Count
	182
answered question	182
skipped question	427

39. Please provide your name and contact information so we can contact you if you win the drawing.

		Response Percent	Response Count
Name:		99.4%	341
Email Address:		99.1%	340
Phone Number:		95.9%	329
	answe	ered question	343
	skip	ped question	266